#### **FITNESS MARKET**



#### **TOURISM MARKET**



#### **HOSPITALITY MARKET**



#### **COMPANY EMPLOYEE STORE**



# RETAIL MERCHANDISING GUIDE

#### **FITNESS MARKET**

# FITNESS IS OUR BUSINESS

A successful fitness merch market extends the studio experience of getting healthy in a welcome, peaceful environment.



- **1 STA35** Sport-Tek® PosiCharge® Competitor<sup>™</sup> Headband | **Inquire for Pricing**
- 2 ST390 Sport-Tek® PosiCharge® Electric Heather Tee | \$11.98
- 3 NE406 New Era® Perforated Performance Cap | \$14.98
- **4 TW59** Port Authority® Waffle Microfiber Fitness Towel | Inquire for Pricing
- 5 LST356 Sport-Tek® Ladies PosiCharge® Competitor" Racerback Tank | Inquire for Pricing
- 6 L345 Port Authority® Ladies Zephyr Reflective Hit Full-Zip Jacket | \$25.98
- 7 95001 OGIO® Catalyst Duffel | \$34.00
- 8 LST390 Sport-Tek® Ladies PosiCharge® Electric Heather Sporty Tee | \$11.98
- 9 OE320 OGIO® ENDURANCE Pulse Crew | \$19.98
- 10 LST340 Sport-Tek® Ladies PosiCharge® RacerMesh® V-Neck Tee | Inquire for Pricing
- 11 NEB600 New Era® Game Day Cinch | \$14.00
- 12 OE711 OGIO® ENDURANCE Flash Jacket | \$99.98
- 13 0G601 OGIO® Flux Cap | \$12.98
- 14 LOE402 OGIO® ENDURANCE Ladies Laser Tech Legging | \$49.98
- 15 ST233 Sport-Tek® Sport-Wick® Fleece Jogger | \$29.98
- 16 NE1090 New Era® Tech Mesh Cap | \$12.98
- 17 411090 OGIO® Apex Rucksack | \$53.00

#### **HOSPITALITY MARKET**

### WHERE EVERYBODY KNOWS YOUR NAME

The experience of restaurants, pubs and other hospitality markets is one of comfort, laughter and familiarity.



- 1 DT565 District<sup>®</sup> Medal Full-Zip Hoodie | \$21.98
- 2 W668 Port Authority® Plaid Flannel Shirt | \$31.98
- 3 CTV01 Carhartt® Duck Vest | \$59.99
- 4 STC39 Sport-Tek® Yupoong® Retro Trucker Cap | Inquire for Pricing
- 5 LW668 Port Authority® Ladies Plaid Flannel Tunic | \$31.98
- 6 DM130 District® Perfect Tri® Tee | Inquire for Pricing
- 7 CT101604 Carhartt® Ashland Cap | \$19.99
- 8 BC3001 BELLA+CANVAS® Unisex Jersey Short Sleeve Tee | Inquire for Pricing
- 9 CTA18 Carhartt® Acrylic Watch Hat | \$12.99
- 10 DT137L District® Women's Perfect Tri® Rocker Tank | Inquire for Pricing
- 11 AA9595 Alternative Challenger Eco<sup>™</sup>-Fleece Pullover Hoodie | \$37.00 - \$39.00
- 12 DT665 District® Women's Medal Full-Zip Hoodie | \$21.98
- 13 BG119 Port Authority® Rolling Cooler | \$65.98

#### **TOURISM MARKET**

# ADVENTURE FOREVER

Your merchandise will keep the adventure alive long after the time they spend at your resort or other vacation destination.



- 1 C921 Port Authority® Lifestyle Brim Hat | \$12.98
- 2 BG527 Port Authority® Large Tote Cooler | \$17.98
- 3 PC147Y Port & Company® Youth Tie-Dye Tee | Inquire for Pricing
- 4 YST420 Sport-Tek<sup>®</sup> Youth Posi-UV<sup>™</sup> Pro Tee | Inquire for Pricing
- 5 BG412 Port Authority® Medium Cotton Canvas Boat Tot | \$25.98
- 6 PT45 Port Authority® Value Cabana Stripe Beach Towel | \$19.98

7 429466 Nike Dri-FIT Swoosh Visor

8 LST420 Sport-Tek® Ladies Posi-UV™

Pro Scoop Neck Tee | Inquire for Pricing

Towel | \$17.98

 EB602 Eddie Bauer® Short Sleeve Performance Fishing Shirt | \$53.98
429467 Nike Dri-FIT Swoosh

Inquire for Pricing

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- Perforated Cap | \$23.98
- 12 NKAA1852 Nike Dri-FIT Waves Jacquard Polo | \$64.98

PC098 Port & Company® Beach

Wash<sup>™</sup> Garment-Dyed Sweatshirt |

- 13 PC147 Port & Company® Tie-Dye Tee | Inquire for Pricing
- 14 ST420 Sport-Tek<sup>®</sup> Posi-UV<sup>™</sup> Pro Tee | Inquire for Pricing
- 15 PC147TT Port & Company® Tie-Dye Tank Top | Inquire for Pricing
- 16 PC098H Port & Company<sup>®</sup> Beach Wash™ Garment-Dyed Pullover Hooded Sweatshirt | Inquire for Pricing
- 17 PT400 Port Authority® Grommeted Hemmed Towel | Inquire for Pricing
- 18 425042 OGIO® Orbit Cart Bag | \$190.00
- 19 BG413 Port Authority® Large Cotton Canvas Boat Tote | \$31.98

#### **COMPANY EMPLOYEE STORE**

# PRIDE IN WHERE YOU WORK

Creating a space where your employees can show their pride in what they do is only the beginning of a great story.



- 1 K807 Port Authority® Interlock 1/4-Zip | \$29.98
- 2 DT6000 District® Very Important Tee® | Inquire for Pricing
- 3 0G726 OGIO® Trax Jacket | \$89.98
- 4 OG135 OGIO® Tread Polo | \$37.98
- 5 LOG136 OGIO® Ladies Tread Henley Tee | \$37.98
- 6 LOG726 OGIO® Ladies Trax Jacket | \$89.98
- 7 L807 Port Authority® Ladies Interlock Cardigan | \$29.98
- 8 413007 OGIO® Kickstart 22 Travel Bag | \$164.00
- 9 NKAA1859 Nike Dri-FIT Tech Cap | \$21.98
- 10 C112 Port Authority® Snapback Trucker Cap | Inquire for Pricing
- 11 CP90 Port & Company® Knit Cap | Inquire for Pricing
- 12 NEB202 New Era® Legacy Rucksack | \$50.00
- 13 0G1000 OGIO® Urban Shirt | \$43.98
- 14 91005 OGIO® Convert Pack | \$70.00